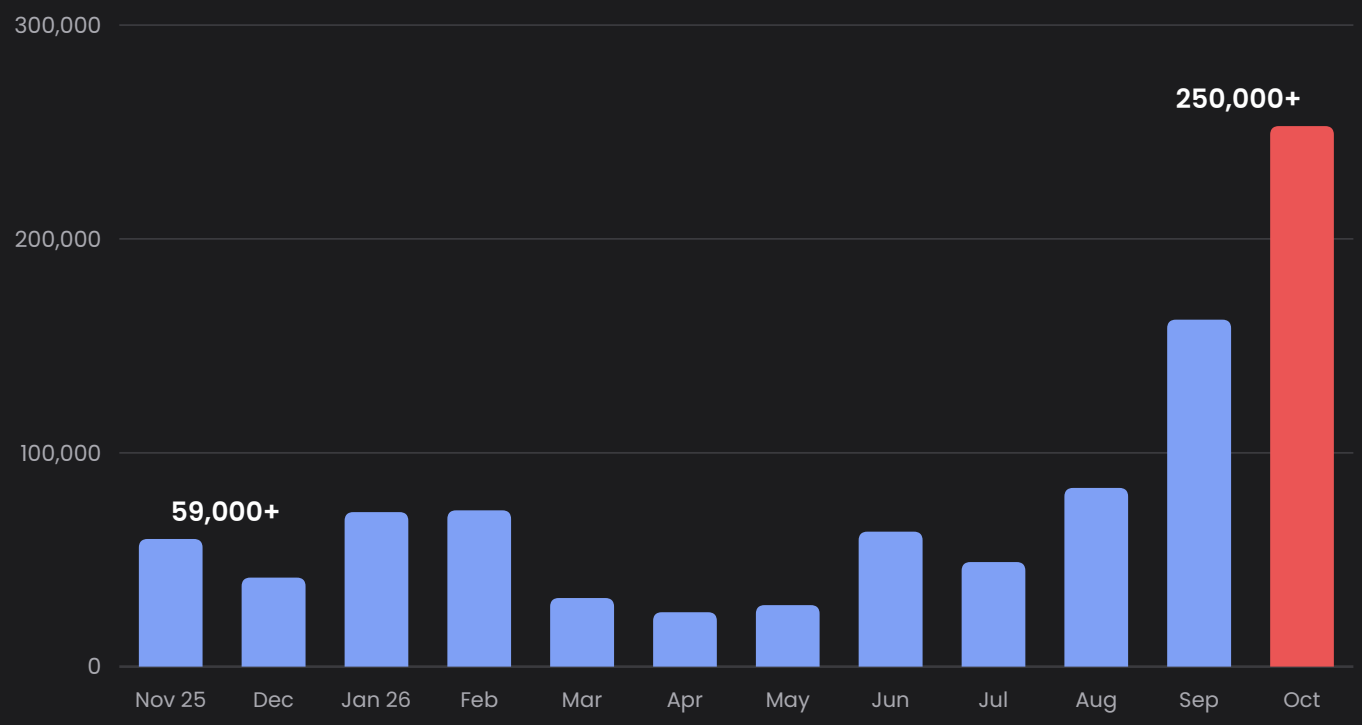
Page views **350,000+** ▲ Readers **240,000+** ▲ Domain Rating **65** ▲ Languages **5** ▲

Media kit 2026

Where investors learn, compare and decide: crypto, stocks and investing in five languages, from our newsroom in Berlin.

350,000+

page views per month, as of 13 Nov 2026



Page views per month, November 2025 to October 2026, own measurement, rounded down.

Cryptoticker.io GmbH · Amtsgericht Charlottenburg, HRB 236931 B · VAT ID DE354711135 · As of 13 Nov 2026

Reach at a glance

350,000+
page views per month

240,000+
readers per month

240,000+
clicks from Google Search in four weeks

36 million+
Google impressions in four weeks, mostly in news

70%
of page views on smartphones

65
Domain Rating at Ahrefs, a measure of link authority

Since 2017, cryptoticker.io has been the learning and comparison platform for crypto, stocks and personal investing, in five languages: German, English, French, Spanish and, since October 2026, Dutch. Our newsroom in Berlin explains markets, compares exchanges, brokers and wallets and puts the day's news into context.

Learn

Guides, explainers and price forecasts take beginners and experienced investors through crypto, stocks and tax.

Compare

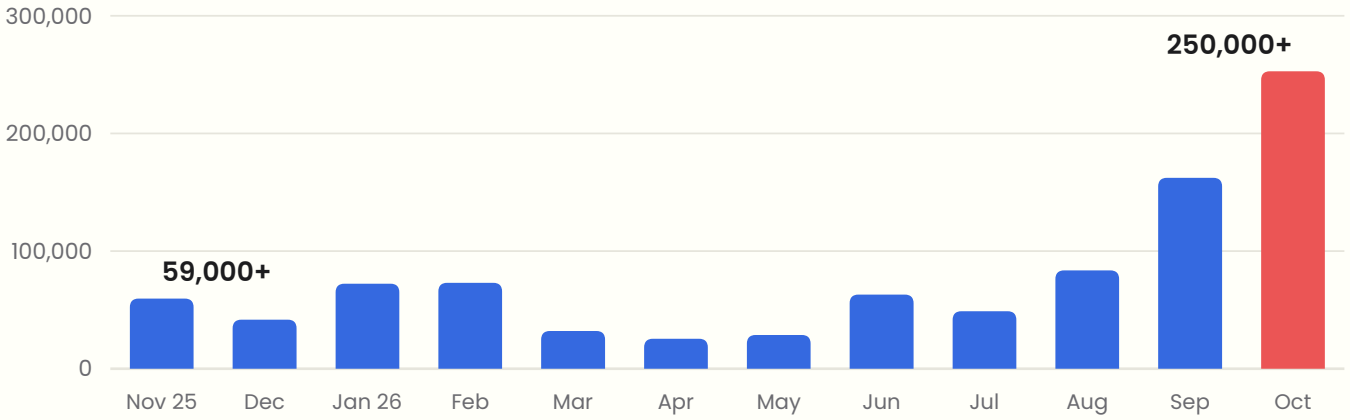
Exchange comparisons, reviews and head-to-head pages show fees, licensing and features at a glance.

Decide

Prices, news and analysis accompany the moment an account is opened or an order is placed.

More than quadrupled in twelve months

In October 2026 our readers viewed 250,000+ pages, twelve months earlier it was 59,000+. November stands at 200,000+ after 13 days.



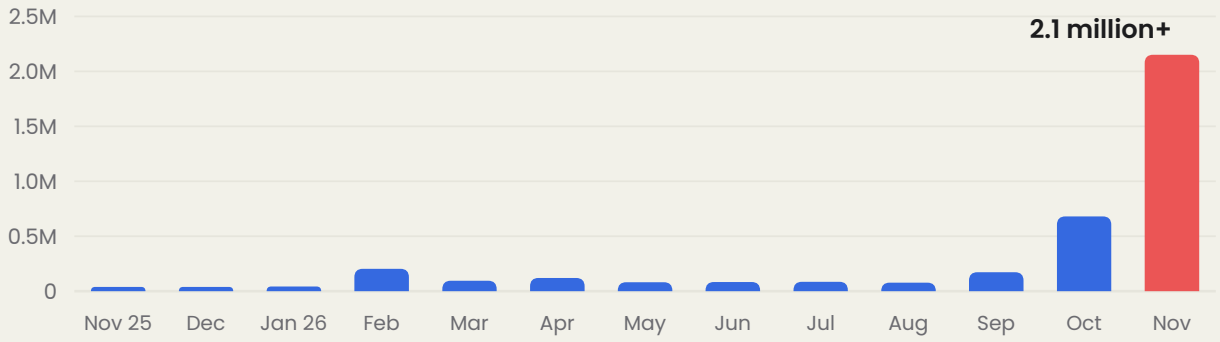
Two views of our reach

350,000+

measured page views per month, own count

2.1 million+

estimated monthly visits from search according to Ahrefs



Ahrefs projects possible visits from our Google rankings and search volume: a visibility figure any buyer can verify, up more than 27-fold since August. We plan campaigns on the measured figures.

Where our readers are

Page views per month by country

Germany	100,000+
United States	73,000+
France	27,000+
Netherlands	16,000+
Switzerland	15,000+
United Kingdom	13,000+
Austria	13,000+
Spain	12,000+
Canada	10,000+

By edition

English /en	150,000+
German /de	130,000+
French /fr	39,000+
Spanish /es	18,000+
Dutch /nl	16,000+ new

By device



69% Smartphone · **29%** Desktop · **1%** Tablet

Germany, Austria and Switzerland account for 130,000+ page views per month, 79% of them on mobile, the Netherlands and Belgium for 21,000+. 47% of smartphone and tablet views come from Apple devices. Monthly figures 15 Oct to 13 Nov 2026.

Page views per 28 days



Each Friday, late August to November 2026. Known automated traffic is filtered out, all figures rounded down.

Who reads, and what they read

66%
of our readers are 25 to 54 years old

78%
men

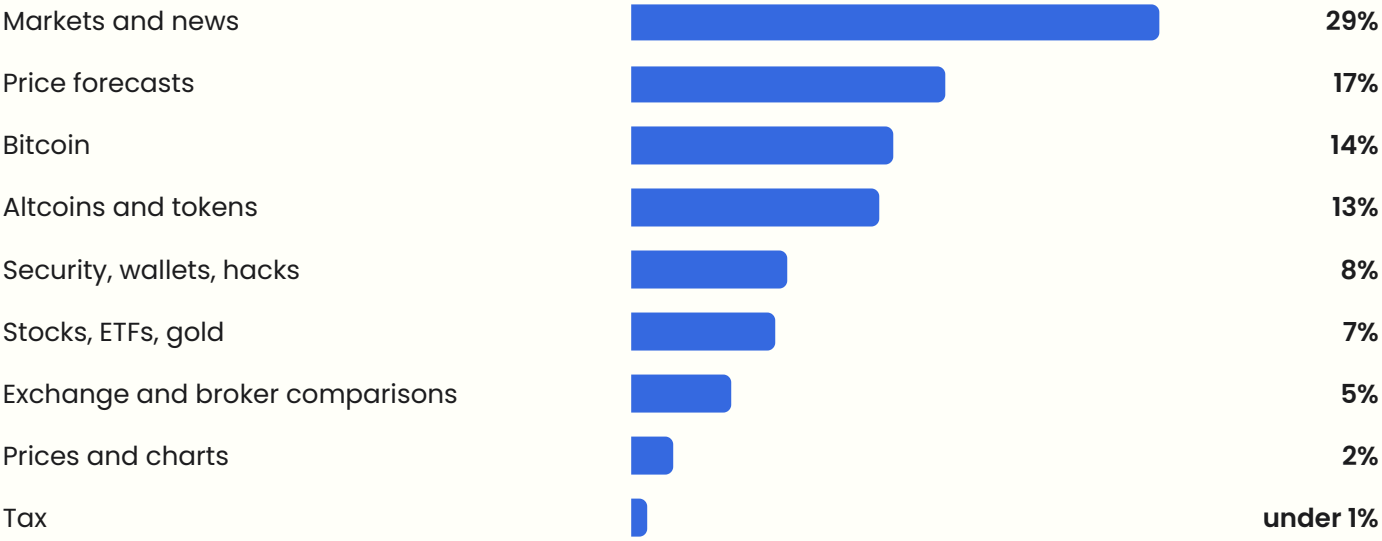
41,000+
returning readers per month

Age in years



Largest interest group according to Google: avid investors. Followed by business news, technology, travel and football.

Topics



How readers find us

78% of visits start on Google and other search engines: readers arrive with a question and find the answer here.

Visits by source

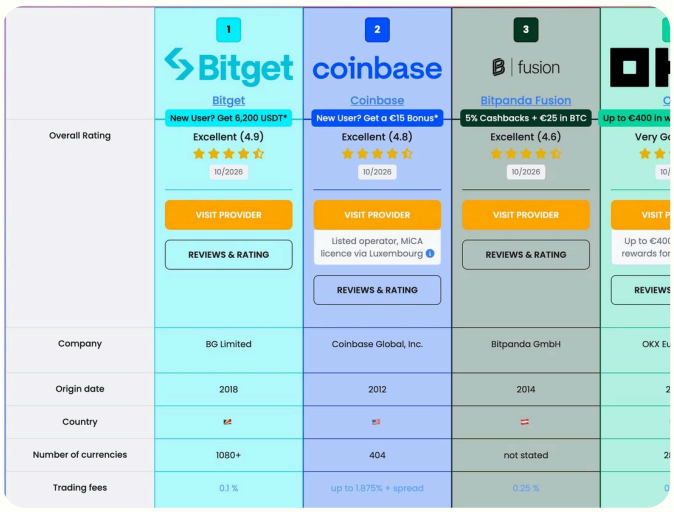


61%
engaged sessions

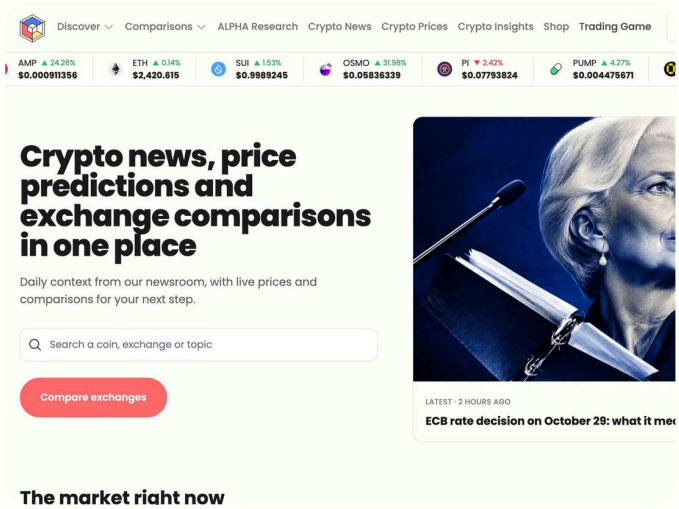
1 min+
active reading time per page view

1,800+
monthly visits from AI assistants such as ChatGPT

Google News
lists cryptoticker.io as a source, including Discover and Top Stories

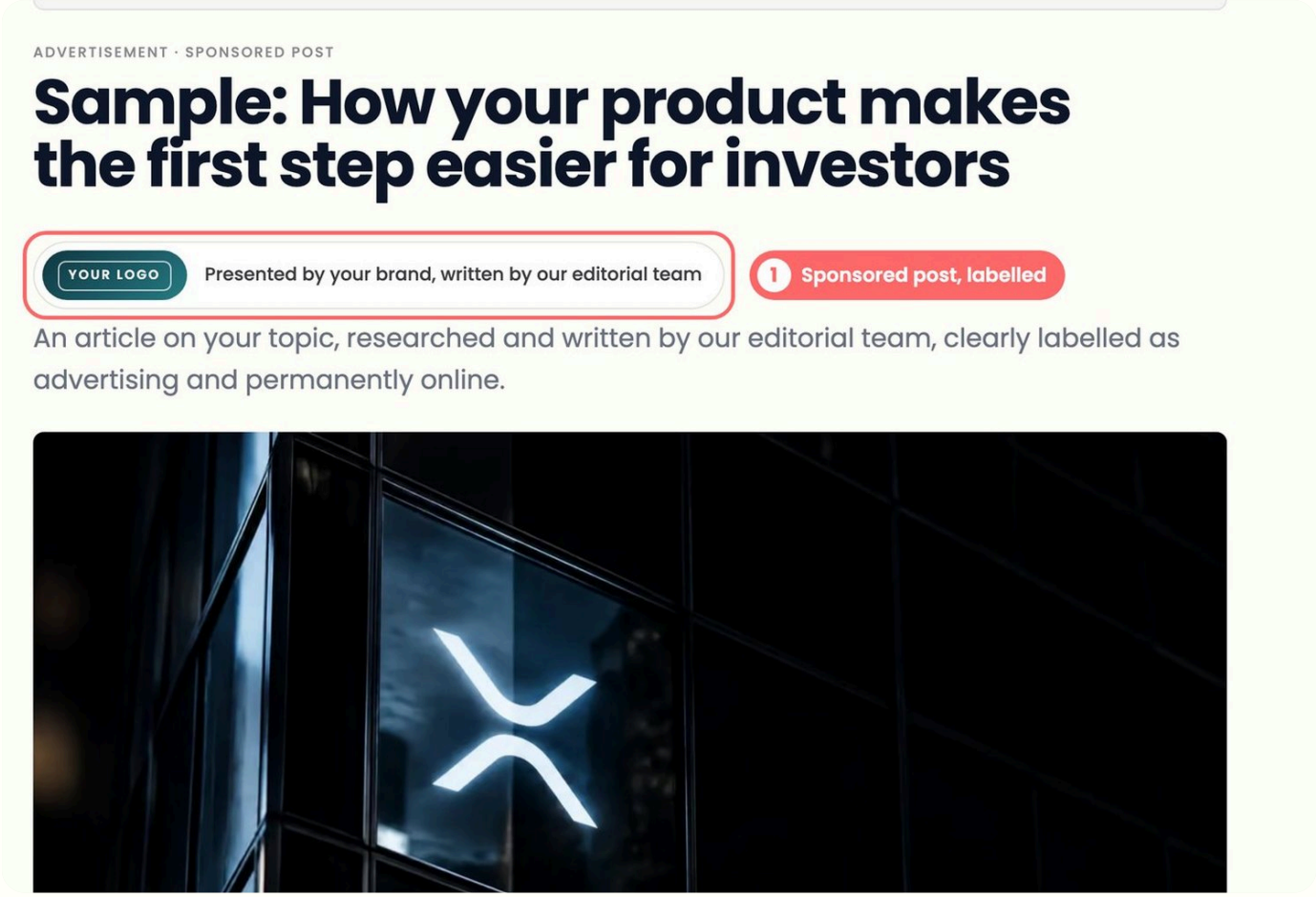


Exchange comparison: fees, licensing and rating side by side



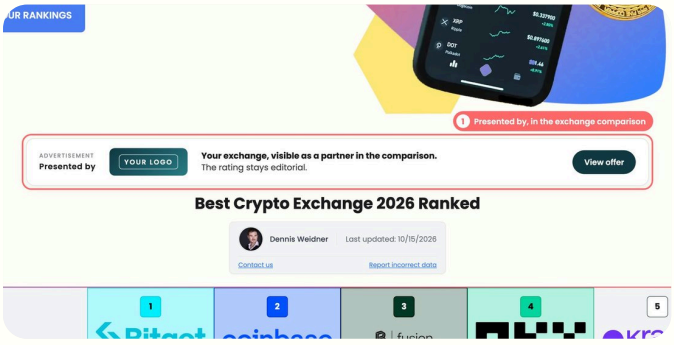
Home page: news, prices and comparisons in one place

Ad formats on real pages



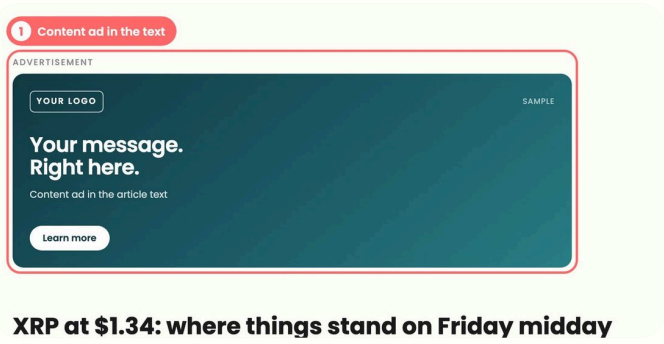
Sponsored Post

Your topic as an article, agreed with you, labelled as sponsored and permanently online, shared via newsletter and social media.



Presented by, in the exchange comparison

Your brand where readers compare providers and open an account.



Content ad within the article

Right in the reading flow, on mobile and desktop, with a fixed height.

Formats and services

Sponsored content	What you get
Sponsored post	Your topic as an article in one language, agreed with you, labelled as sponsored, permanently online and shared via newsletter and social media.
Campaign article, financial product	For exchanges, brokers and wallets: an article as part of a booked campaign, topic and format set by our editorial team, permanently online.
Additional language	The same article on another of our five editions, with its own URL.

Exchange comparison	What you get
Setup	Your listing in our comparison, a review page or a head-to-head page: researched, written and integrated.
Placement and upkeep	Ongoing visibility as a partner in the comparison or in a fixed slot, maintained and kept up to date. From one quarter.

Display and more	What you get
Content ad	Within the article text, mobile and desktop, 300×250.
Medium rectangle	In the sidebar, desktop, 300×250.
Half page ad	In the sidebar, desktop, 300×600.
Newsletter	Logo, short text and link in an issue of our newsletter.
Mention in price analyses	Where a token can be bought, or a running promotion.
Trading game	Your asset as a tradable instrument in our trading game.

Terms

- **We put together your quote after a short call, matched to your period, editions and goal.**
- All prices in euros plus statutory VAT.
- For a first order, payment in advance for the first quarter, then 14 days net. Payment in cryptocurrency is possible.
- Our general terms and conditions for advertising and media services apply: cryptoticker.io/de/agb

Specs, labelling, booking

Ad unit	Dimensions and content	File	Lead time
Content ad, medium rectangle	300×250 px, delivered at 600×500 px	JPG, PNG or WebP, up to 150 KB	5 working days
Half page ad	300×600 px, delivered at 600×1,200 px	JPG, PNG or WebP, up to 200 KB	5 working days
Sponsored post	Briefing, logo, images from 1,200 px wide with cleared rights, target links	Text and images	10 working days
Exchange comparison	Product data, fees, licensing	Logo as SVG or PNG	10 working days
Newsletter	Logo, up to 300 characters of text, one link	PNG and text	5 working days

Target URL with UTM parameters or your ad server's click tracker. Every slot has a fixed height, so the layout stays calm while loading.

Labelling and environment

- **Clearly labelled:** every ad carries the label of its edition, “Advertisement” in English, and partner links carry rel=sponsored.
- **Editorial comparisons:** partners are clearly marked in the comparison, the rating stays with our editors.
- **Vetted advertisers:** crypto providers advertise with an EU licence under MiCA, and our environment is free of gambling.
- **Technology:** Next.js with pre-rendered pages, consent via Cookiebot, ads.txt at cryptoticker.io/ads.txt.
- **Clean numbers:** known automated traffic is filtered out, all figures are rounded down.

How booking works

Request

Period, format, edition and budget to partner@cryptoticker.io.

Call and quote

After a short call you receive your quote with volume and dates.

Delivery

Ad units and briefing to the specifications; we confirm acceptance.

Launch and reporting

Views, viewable impressions and clicks per ad unit, weekly or at the end of the campaign.

Page views **350,000+** ▲ Readers **240,000+** ▲ Domain Rating **65** ▲ Languages **5** ▲

Let's talk about your campaign.

A short call is all it takes: we listen to what you want to achieve and then send you your quote. Book the slot directly in the calendar.



Dennis Weidner
Managing Director, Cryptoticker.io GmbH
partner@cryptoticker.io
Book a call: **calendly.com/dennis-cryptoticker**
Unter den Linden 24, 10117 Berlin, Germany

Book a call